

Mission: To provide you with the most effective solutions, ensuring a better quality of life for you and your pets





Protect, Prevent, Provide

Protects

- Your pet from running into the street
- Beautiful landscaping investments
- Furniture and home furnishings

Prevents

- Unnecessary Animal Control fines
- Unplanned surgery and medical costs
- Liability from damage or accidents caused by your pet

Provides

- Safe zones for your pet, inside and outside your home
- A better quality of life for your pet and family
- Reduced time in walking your dog - endless exercise
- Happier, healthier and better behaved pets
- Safer and more convenient containment than traditional tie-outs and fences
- A positive relationship with your neighbors



Total Peace of Mind

Proven Reputation

- 4 out of 5 Veterinarians Exclusively Recommend Invisible Fence® Brand

AVMA, AAHA & OVMA Veterinarians

What Veterinarians are Saying:

- *“When my clients tell me they are considering a do-it-yourself system, I encourage them to reconsider and call the Invisible Fence® Dealer. I have five dogs, including a Husky, on the system and couldn’t be happier with the product and service.”*

Joyce Carnevale, DVM-ABVP - Paw Creek Animal Healthcare

Passionate Pet Management Experts

- The Most Experienced & Original
- Protecting Pets Since 1973



Stream

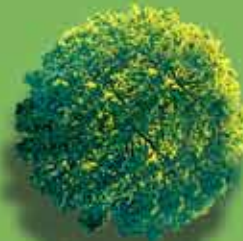
Play Area



Garden



Driveway



Sidewalk and Street



Superior Technology

Unparalleled Research and Development

Industrial Grade Components

Your Pet's Control Panel

- Fastest, Most Reliable System in the World
 - 3 Times Faster than Any Other System
 - Most Advanced Safety Features
 - Battery Back-Up & Surge Protection
 - Individualized Zones and Settings for Each Pet
 - More Useable Yard



FCC & UL Approved

CE and RoHS Compliant



Safest, Smallest, Smartest Collar

Classic Computer Collars®

- Only All-Digital Collar
- Thousands of Customizable Applications
- Safest Anti-Interference Technology in the World
- Most Chew Resistant Collar
 - Up to 200 lbs of force
- Omni-Directional
- Waterproof
- Fail-Safe Protection
- Battery Life Indicator
- Built In Digital Report Card

MicroLite® Computer Collars®

All the features of the Classic Computer Collar® plus...

- SmartLink™ II Technology works with our Containment, Avoidance and Access solutions
- Featherweight at only 1 oz.!
- Small, Sleek Invisible® Design
- Designed for Ultimate Comfort
- MicroSkinz™ - Fashionable Colors



Boundary Plus® Technology



Traditional Technology



More Space. More Safety. More Happiness.

Patented Boundary Plus® Technology Available Only From Invisible Fence® Brand

- Knows Where Your Pets Are

Up to 30% MORE SPACE to Run and Play

Virtual Endless Boundary

- Extended Protection Beyond the Yard's Edge

Behaviorally Sound

- No Room for Escape

Safest Technology Available

SmartLink™ II Technology Communicates with:

- Invisible Fence® Brand Doorman®
- Future Smart Products





Gentle, Customized Training

Safe, Humane Training Developed by World Renowned Trainers and Behaviorists

P.E.T. Approach™

- Personalization
- Expertise
- Training



Revolutionary Perfect Start™ Pet Training

- Start Pets as Early as 8 Weeks
- 4-Steps: Evaluate, Adjust, Practice & Play, Affirm

Training with Positive Reinforcement

- Sight, Sound, Touch, and Praise
- Enhances Your Relationship with Your Pet
- Eliminates Unnecessary Side Effects



out of certain rooms



before



after

off the furniture



before



after

out of the trash



before



after

off the counter



before



after

away from the door



before



after

Indoor Shields® & Micro Shields®

Portable, Wireless Protection

- Shields®: 2 to 12 foot diameter
- Micro Shields®: 8 inches to 4 foot diameter



Protects Furniture, Carpet and Cherished Items

- Scratching, Chewing, Shedding, Soiling

Eliminates Dangers to Humans

- Baby Gates, Allergies

Eliminates Dangers to Pets

- Trash, Poisons, Toys, Shoes, Food

Multi-Pet Separation

- Different Rules for Different Pets™
- Food bowls, beds, litter box

Decreases the Stress and Increases the Joy of Pet Ownership



out of the flowerbed



before



after

out of the trash



before



after

out of the pool



before



after

Outdoor Shields®

Protect Flower Beds, Gardens, Pools, Water Features, Playgrounds, and More!

Landscape Loops

- Perfect for Sectioning Off Larger Areas of Your Yard

Outdoor Shields®

- Perfect for Sectioning Off Smaller Areas of Your Yard
- Wireless: Adjustable 2-10 ft. Diameter
- Wired: Up to 100 ft.
- Uses Standard D Batteries
- Water Resistant
- Realistic Rock Design Blends with All Landscapes





Doorman™ Opens Your Home To Happiness

Professional-Grade Construction

Attractive Design, Blends in to Your Home Environment

Expertly-Trained Professionals Get it Done Right, Guaranteed

Rigorously-Tested, Superior Insulation

Automatic Locking Ensure No Unwanted Visitors

Set Schedules for Multiple Pets

Integrates with Your Pet's Computer Collar®





Solutions for Cats

Perfect Start™ Cat Training

- Designed Specifically for Cats

Protect Furniture, Counter Tops, Tables and More!

Prevent Cats from Bolting Through Open Doors

Multi-Pet Separation

- Create Dog-Free Zones Indoors & Out
- Create Cat-Only Areas - Food Bowl, Litter Box, etc.



 Invisible
Fence

Customer Care

We are Experts in:

- Training, Technology and Installation
- Customer Care - Future Ongoing Support
- Professional Driveway Installation

Largest Dealer Network in North America

What our Pet Parents Say:



"It was worth every dime and I would do it again, and you better believe I will recommend [Invisible Fence® Brand] to anyone with a dog."

Charles S.



"People that love animals just have warmth to them and you feel that warmth from the people at Invisible Fence® Brand."

Clara S.



"Initially leery as to how effective it would be for cats, I'd have to say we're extremely pleased and impressed!"

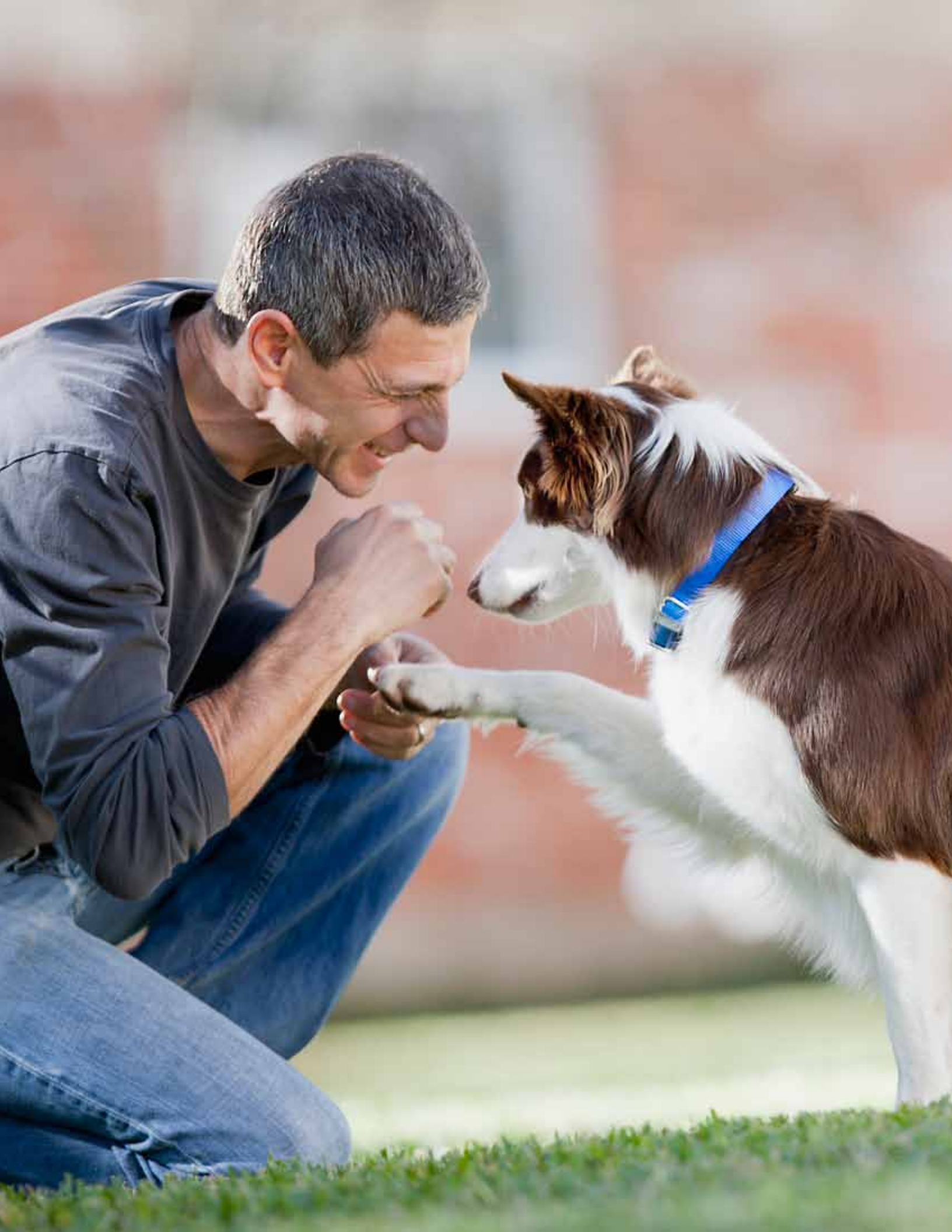
Nancy & John



"I would recommend this product to any dog owner. Definitely worth every penny. It really works and is a great stress reducer!"

Tracey G.





Superior Results

The Most Experienced--Over 2 MILLION Pets Protected

Total Peace of Mind

Superior Lifetime Coverage

- Best Guarantees and Warranties Available

Unparalleled Success Rate

Your Role

- Reinforce Your Pet's Training
- Change Your Pet's Power Cap® Battery Regularly
- Play with Your Pet



Total Pet Solutions

Invisible Fence® Brand Nylon Collars

- Durable, High Quality Nylon
- Variety of Colors and Sizes

Barking Solutions

- Electronic & Spray Bark Collars

Drinkwell® Pet Fountains

- Fresh, Filtered Water to Keep Your Pet Hydrated and Healthy

Training Solutions

- Obedience & Remote Training

Lickety Stik®

- Lickable Liquid Dog and Cat Treats

PetSafe® Pet Toys



Project Breathe™

Pet Oxygen Mask Donation Program

- We donate specially-designed pet oxygen masks to fire stations across the country in an effort to help save pets from succumbing to smoke inhalation.

